VISION

# Online Video Creators and Editors Platform

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**What is video?**

* Video is an electronic medium for the recording, copying, playback, broadcasting, and display of moving visual media.
* Video was first developed for mechanical television systems, which were quickly replaced by cathode ray tube systems which were later replaced by flat panel displays of several types.

**Video editing?**

* Video editing is the process of manipulating and rearranging video shots to create a new work.
* Editing is usually considered to be one part of the post production process.
* Many people use the term editing to describe all their post-production work, especially in non-professional situations. Whether or not you choose to be picky about terminology is up to you. In this tutorial we are reasonably liberal with our terminology and we use the word editing to mean any of the following.

**How much time does it take to make a video?**

* So according to this we need to follow a few step to make our video better

**1 strategy and preparation**

* What do you want from this video?
* Narration or interview based?
* Will we need actors?
* What is the budget?
* So this process can take up to one week

**2 Creative development**

* Building the creative idea that brings your idea to life
* It can take up to 1 week

**3 Pre-production**

* This also includes several steps
* Scripting
* Graphics design
* Hiring talent
* Scouting shoot locations
* Scheduling
* Shot lists
* It can take up to 1 – 2 week

**4 Production**

* Filming the visual elements for your video
* It can take up to 1 week

**5 post Production**

* Processing footage
* Editorial with 2 to 3 revisions
* Voice over casting and recording
* Motion graphics
* Color grading
* Audio sweetening
* It can take up to 2 or 3 weeks

**So generally the advantage of video editors for**

* To keep working on their creative ideas
* Save their time
* And to get realistic and modern video qualities from the video editors

**Our Goals**

* Our goal with this project is to know what makes a video content creator successfully or a failure and give a solution to it us
* The solution we have created here is to basically let the video content creator worry only about creating the video and have a best quality video posted at the end
* In details we plan on:- having a video posted in a short amount of time, reduce the cost of editing of a video, create jobs for editors, have the video edited by professionals, make the editors accessible at any time and any place